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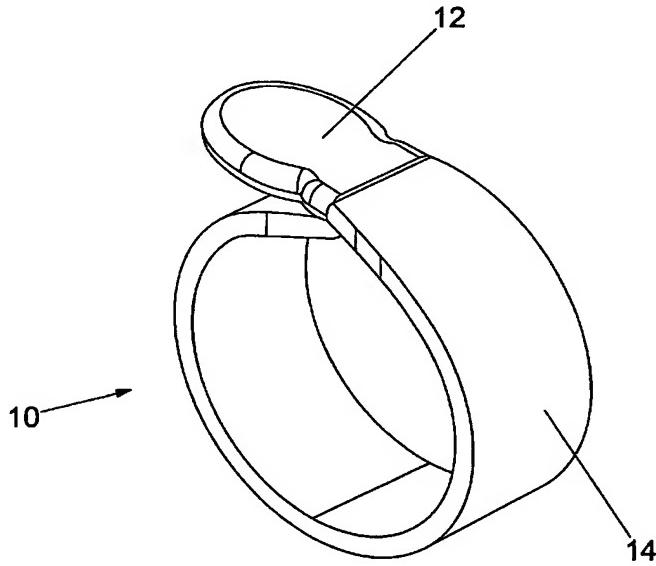
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(54) Title: DISPLAY APPARATUS



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(57) Abstract: A display apparatus (10) comprises a display band (14) and a control unit (12). The display band (14) is flexible and dimension for wrapping round the wrist or other part of the user. In preferred forms, the control unit (12) includes a timing circuit and the display band (14) includes a digital time display, the apparatus thus functioning as a watch. Also preferred is the use of a malleable display band (14) allowing the apparatus to be applied to the wrist or the like without use of a buckle or catch. A variety of display bands (14) may be used interchangeably with a single control unit